Planning for your future is the emphasis of our daily activities at Hy-Line International. Our focus is on you – our customers – as we work hard to make your egg business more efficient and more profitable. Please allow us to show you what we are doing to secure your future by

- Offering products to meet your needs
- Delivering you the latest genetics
- Staffing our team with people to serve you better
You’ve told us what you want, both now and in the future, and we’re moving fast to answer your requests.

**BETTER PERSISTENCY OF LAY** – to 90 weeks and beyond in single lay cycle – new farms to keep pure line flocks longer

Dr. Dennis Casey Research Farm into production in April 2014 will house more birds for longer cycles

Dr. James Arthur Research Farm into production in 2011 with longer lay cycle testing of pure lines and expanded floor pens for alternative systems testing

**GENOMIC SELECTION** offers more accurate selection to focus on the traits you need

Latest SNP reader technology – allows Genomic Selection program to identify birds with desired traits faster and with more accurate data

DNA from birds 1 & 2 differs in sequence at single nucleotide polymorphism (SNP)

Dr. Anna Wolc, Genomic Scientist, joined Hy-Line in 2012 & is shared with Iowa State University in pioneering partnership

62 million SNPs identified on this plate!
We want to provide you the next generation with the newest genetics as soon as possible – wherever you are in the world.

NEW PRODUCTION FARMS to meet demand and ensure continuity of supply

Just published! Hy-Line W-36 demonstrated 1% more solids than competitive layer

New technology to better test egg shell quality

Ongoing shell color improvements

NEW GRANDPARENT FARM in Nebraska to be stocked with first flocks in March 2014

New Grandparent Farm in India

New Grandparent and pure line hatchery opened 2012 to reduce disease risks

Investing in improved Quality Management software and personnel, building on our culture of continuous improvement in everything we do, every day

STRENGTHENING QUALITY MANAGEMENT

IMPROVING HEALTH OF FUTURE GENERATIONS
We’re investing in people to assist you in getting the best results possible from your Hy-Line layers.

EXPANDED TECHNICAL SERVICES
Regional technical services managers and expanded nutrition team are serving around the world.

TEAM SOLUTIONS
We draw from our global resources to solve your local challenges.

INFORMATION SHARING
We are publishing more management and technical updates to keep you informed.

We look forward to sharing your vision of the future with Hy-Line layers.
You can rely on your partner, Hy-Line International, to continue investing heavily in your future success by:

- Offering products to meet your needs
- Delivering you the latest genetics
- Staffing our team with people to serve you better

Thank you for your support and confidence in our products. We continue to look for new ways to invest in your future!

Hy-Line International | www.hyline.com